



Sponsorship Opportunities

Unity in Community



Our Mission

To plan, facilitate, promote, maintain, and develop activities and facilities that enhance the quality of life in Merced.

Description

The Parks & Community Services Department offers year-round recreational opportunities for all ages, oversees park rentals, manages Youth and Community Centers, and runs the Applegate Park Zoo. The Department enhances residents' sense of belonging by fostering community connections through cultural events, special programs, and well-maintained facilities. Through partnerships, they maximize recreational opportunities, driven by the belief that quality facilities and programming strengthen the community's physical, social, and economic health.



CONTACT

parks&rec@cityofmerced.org
209.385.6855 | 632 W 18th St.

Sponsorship Packages

Platinum Sponsorship Package

- 2x10 Aluminum banner mounted on one Complex Concession Stand for One Year.
- 4x8 Vinyl Banner on three Outfields/backstops at one complex for three season
- Company logo on Softball Championship Shirts
- Company logo on league schedules for one year
- Company logo & sponsorship recognition on materials at parent/coaches orientation.
- Monthly special recognition via Facebook & Instagram posts.

\$5,000

Gold Sponsorship Package

- 4x8 Vinyl Banner on three Outfields/backstops at one complex for three season
- Company logo on league schedules for same one season as banner
- Company logo & sponsorship recognition on materials at parent/coaches orientation for the same season.
- Monthly special recognition via Facebook & Instagram posts.

\$2,000

Silver Sponsorship Package

- 3x6 Vinyl Banner on one Outfield/backstop at one complex for one season
- Company logo on league schedules for same one season as banner
- Company logo & sponsorship recognition on materials at parent/coaches orientation for the same season.

\$500

Bronze Sponsorship Package

- Shared 4x8 vinyl banner at the entrance of complex for one season
- Company logo on league schedules for same one season as banner
- Company logo & sponsorship recognition on materials at parent/coaches orientation for the same season.

\$250

- Complex(Fields): Joe Herb(3), Naninni Youth Sports Complex(3) or McNamara Turf(2), Gymnasium (1)
- Seasons: Adult Leagues (Spring, Fall or Winter), Youth Leagues (Summer, Fall, Winter or Spring)

Movies in the Park Sponsorship

GOLD SPONSORSHIP PACKAGE

- Social Media Promotion: Logo and mention in promotional posts leading up to the event, including a dedicated sponsor spotlight post.
- Flyer Promotion: Logo placement on all event flyers.
- Pre-Screening Recognition: Business name, message, and a short (30-second) promotional video (provided by the sponsor) played before the movie.
- Exclusive Sponsorship: Listed as a "Presenting Sponsor" on all promotional materials, including social media and printed materials.
- Promotional Table at Event
- Lawn Poster 6"x18"

\$2,000

SILVER SPONSORSHIP PACKAGE

- Social Media Promotion: Logo and mention promotional posts before the event.
- Flyer Promotion: Logo placement on movie event flyers.
- Pre-Screening Recognition: Slide in presentation & Verbal, detailed acknowledgement announced before movie showing.
- Promotional Table at Event

\$1,000

BRONZE SPONSORSHIP PACKAGE

- Social Media Promotion: Logo and mention in promotional posts before the event.
- Flyer Promotion: Logo placement on Movie event flyer.
- Pre-Screening Recognition: Slide in the presentation before the movie showing.

\$500



Movies will be screened in various parks in the City of Merced

Thank You

Your support not only helps, but also plays a vital role in enriching our community. We truly appreciate your commitment and involvement, which significantly contributes to our success and allows us to continue making a positive impact. Thank you for standing with us and for your invaluable contribution.

Sponsorship Form



Contact Us

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