City of Merced Parks & Community Services
Jr. Warriors Basketball Sponsorship Packets

Dear Sponsor,

The City of Merced Parks and Recreation Department is hard at work planning its annual Youth Jr. Warriors Basketball League for the boys and girls of our community. Our league is open to all and we emphasize the importance of good sportsmanship and the value of teamwork. Winning through participation…

Please understand that your generous sponsorship is deeply appreciated. Your sponsorship will help enrich the experience for our local youth. Your sponsorship helps our program make the lasting impact we want for kids. Some of what your sponsorship allow us to offer include: providing high quality jerseys, new program equipment each year and special event game days (free popcorn/hot chocolate for the family).

Team Sponsors ($150) will have their **Business Name on Division Sponsor Banners** that will advertise your business alongside all other Division Sponsors. Banners will be placed at entrances at each game site for practices and games. Your business name will be printed on all game schedules and be listed on Parks & Community Services weekly Jr. Warriors social media posts for the 2024 season.

LEAGUE SPONSOR ($300) will have their **Business Logo/ Name on their Own Sponsor Banner** that will advertise their business. Banners will be placed at each game site for practices and games. Your business name will be printed on all game schedules and be listed on Parks & Community Services weekly Jr. Warriors social media posts for the 2024 season. For specifics about logo image requirements for banners, contact Lam Kindavong at (209) 388-8912.

Please respond by December 22, 2023 to capitalize on getting your business advertised on our fields for the 2024 season. League play begins in Early January and concludes in March- two months of advertising!

For specifics about logo image requirements please contact me by phone *(209) 388-8912* or e-mail *kindavongl@cityofmerced.org*

Sincerely,

Lam Kindavong
Recreation Supervisor
City of Merced Parks and Recreation Department

(DETACH HERE) (DETACH HERE)

PLEASE SEND TO: PARKS & COMMUNITY SERVICES DEPT · 678 W. 18TH ST. · MERCED, CA 95340

Business/Organization Name:

_____

_____
(as you wish it to appear on Banners and schedules)

Address:_____

Contact Name:_____

Phone #:_____

E-mail:_____

☐ **$300 League Sponsor**

☐ **$150 Team/ Division Sponsor**

☐ **$___ Other** *(Any amount is appreciated)*

Payment method: ☐ **Check (payable to the City of Merced)**

☐ **VISA** ☐ **MC** ☐ **AMEX**

_____ _____/_____
credit card # **expiration date**

Name on credit card:_____