



*The organizational mission of the City of Merced is to:*

- ❖ Serve our citizens by delivering superior service exceeding expectations in cost, safety, and quality.
- ❖ Serve the City Council by providing clear, concise, accurate, unbiased professional staff work.
- ❖ Serve our employees by establishing goals, objectives, measurable standards for performance; and, to compensate them accordingly.
- ❖ Model our shared values.